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## In-House Training vs. Outside Trainers

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Dear Customer,

Every day, companies must make effective decisions about their business. Operator Safety and the correct delivery system for that training is certainly a decision that has to be appropriate, effective and economical.

The Question: *Should you have a supervisor or senior employee be your trainer or should you hire an outside training company?*

Here are a few points to consider in that decision:

**Universal Language of "Money"** – outside trainers are without question less expensive compared to the organizational risk, salary differential, overtime and cost of retraining a new trainer if the current one leaves the company. Dollar for dollar, an outside trainer has little downside risk for the company since there is no loss of expertise when the trainer leaves the organization. You get exactly what you need, whenever you need it; regardless of any personnel changes within your organization.

**Consistency of Quality** – outside trainers maintain the same quality and consistency of training in both their course content and the delivery of that content. High quality training is their commodity; and they are counting on your complete satisfaction. They have more objectivity and are free from internal social or political biases so often affecting a company's internal training results.

**Compliance and Updates** - changes often occur in safety and compliance with OSHA training regulations. Outside trainers can update the customer, keep them compliant and informed of new developments and interpretations by OSHA that may affect the company. Outside firms have personnel regularly available with the experience in the training industry to offer their customers additional and on-going counseling and advice regardless of the specific topic.

**Flexibility and Mobility** - training firms can conduct training in most venues and locales regardless of distance or accommodations. They are focused on getting the training done correctly and not on the "sacrifice" they are making for the company in terms of their other duties. Contracted Trainers carry literally suitcases of training equipment and materials that allows them to conduct a session in almost any situation, geographic location or audience.

**Credibility/Record Keeping** – outside trainers bring a resume of experience in training competitors, similar industry companies, and leading industry companies. The client gets the direct benefit of these diverse and experienced trainers. This experience and know-how is very hard to find in-house for the average company. Trainers are often former supervisors, managers and safety professionals that have done the job themselves successfully and have the skills and training to deliver training for others. Lastly – record keeping is extremely important to the company in order to validate the students training credentials to the company and certainly to OSHA when requested. Professional training firms maintain these records very well, both in printed and electronic forms.

*Call us Toll Free at 1-877-787-5874 to discuss your training requirements today.*

Safety Training Plus ([www.SafetyTrainingPlusLLC.com](http://www.SafetyTrainingPlusLLC.com))

*Our core business is preventing incidents by enlightening operators, providing thorough safety training and ultimately saving lives.*

To remove your name from the mailing list or if you have Questions or comments?

Please Email us at: [Mark@SafetyTrainingPlusLLC.com](mailto:Mark@SafetyTrainingPlusLLC.com)

